

## Working Mothers

### Description

Reach working mothers at their home address. These woman are busy with work and home responsibilities. They are very receptive to catalogs, credit cards, fundraising and various other offers.

### List Selections

3,603,423	Working Mothers
1,214,750	Working Mothers with Income \$75,000+
691,425	Working Mothers with Income \$100,000+

Names Thru: 12/31/09  
Next Update: 04/15/10

### List Usage

Day-Timers, Inc.  
Motorola  
University of Phoenix  
Novartis Pharmaceuticals  
Omaha Steaks

### Pricing & Selections

Base Price	\$70.00/M
Mail Order Buyers	\$7.00/M
Email Addresses	\$70.00/M
Children Ages	\$7.00/M
State, SCF, Zip	\$7.00/M
Income	\$7.00/M
Age	\$7.00/M
Key Coding	\$3.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M

### Contact

FOR COUNTS AND ORDERS:

Fred Litzky x. 228  
flitzky@databasenetwrok.com

Tel (973) 831-4222  
Fax (973) 831-1933

\*\*Prices subject to change without notice

\*\*Prepayment for first-time users