

## Women Executive Seminar Attendees

### Description

Women who have responded to direct mail and space advertising promotions offering a financial seminar for non-financial executives. These sessions range from one to three days and are offered in 25 major cities across the country.

One Day Session Cost: \$225.00

Two Day Session Cost: \$300.00

Three Day Session Cost: \$375.00

\*Prices subject to change without notice

\*\*Prepayment for first-time users

\*\*NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

### List Selections

160,704	12 Month Attendees
34,391	Quarterly Attendees

Names Thru: 12/31/09  
Next Update: 04/15/10

### Pricing & Selections

Base	\$85.00/M
Contact Name	\$15.00/M
Phone Numbers	\$40.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Key Coding	\$3.00/M

### List Usage

American City Business Journal  
International Who's Who  
National Center for Continued Education  
Prentice Hall  
Pace University  
University of Phoenix

### Contact

FOR COUNTS AND ORDERS:

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