

## Sweepstakes Unlimited

### Description

Entrants of various on-going sweepstake campaigns sponsored by nationally known consumer products. Each contestant has filled out and sent their entry back along with proof of purchase at his own expense. All names have been enhanced to insure deliverability.

As many as 65% have a credit card.

### List Selections

549,617	12 Month Hotline
70,109	6 Month Hotline

Names Thru: 11/31/06  
Next Update: 04/15/07

### List Usage

### Pricing & Selections

Base	\$75.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Contact Name	\$15.00/M
Key Coding	\$3.00/M

### Contact

FOR COUNTS AND ORDERS:

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\*\*Prices subject to change without notice

\*\*Prepayment for first-time users