

## Sewing & Crafts Network

### Description

Individuals who have subscribed to a survey indicating an interest in sewing, arts or crafts; or purchased sewing products via direct mail.

\*Prices subject to change without notice

\*\*Prepayment for first-time users

\*\*NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

### List Selections

574,290	3 Month Buyers
1,127,640	6 Month Buyers
2,405,125	12 Month Buyers
3,248,730	Active Subscribers
75,700	Arts and Crafts Email Addresses

Names thru: 12/31/09  
Next Update: 04/15/10

### List Usage

JC Penney  
Primedia Enthusiast Group

### Pricing & Selections

Base	\$75.00/M
Opt-In Email Addresses	\$250.00/M
Recency	\$12.00/M
Bank Card Holders	\$15.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$75.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

### Contact

FOR COUNTS AND ORDERS:

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