

## Pet Owners Network

### Description

This list is generated through surveys and mail order buyer records of pet food and other pet products via direct mail, rebates, or internet purchases. This list is an excellent choice for pet catalogs as well as FSI promotions for households with pets.

\*\*Prices subject to change without notice  
\*\*Prepayment for first-time users

\*\*NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

### List Selections

8,051,615	Dog Owners
647,650	12 Month Hotline
166,880	3 Month Hotline
5,845,670	Cat Owners
451,920	12 Month Hotline
141,680	3 Month Hotline
175,650	Opt-In Email

Names Thru: 12/31/09  
Next Update: 04/15/10

### Pricing & Selections

Base	\$70.00/M
Email Addresses	\$250.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Homeowner	\$7.00/M
Presence of Child	\$7.00/M
Mail Order Buyers	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
PS Labels	\$8.00/M
Running Charges	\$10.00/M

### List Usage

Cat Fancy  
Foster & Smith  
Humane Society  
San Francisco SPCA

### Contact

FOR COUNTS AND ORDERS:

Fred Litzky x.228  
flitzky@databasenet.com

Tel (973) 831-4222  
Fax (973) 831-1933

\*\*Prices subject to change without notice  
\*\*Prepayment for first-time users