

PC Owners Network

Description

These households have either purchased a personal computer, other hardware, software, subscribe to a hi-tech magazine, or have purchased books for computer literacy.

List Selections

21,035,600	Households with a Personal Computer
4,216,450	Software Mail Order Buyers
3,115,375	High Speed Connection

Names Thru: 09/30/07
Next Update: 01/15/08

List Usage

Advanced Digital Network

Pricing & Selections

Base	\$75.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Homeowner	\$7.00/M
Premium CC Holder	\$15.00/M
Mail Order Buyers	\$7.00/M
Interent Buyers	\$20.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M

**Prices subject to change without notice

**Prepayment for first-time users

**NO CANCELLATIONS AFTER EMAIL

BROADCAST WILL BE ACCEPTED

Contact

FOR COUNTS AND ORDERS:

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