

## Nurses by Specialty Network

### Description

Reach nurses at home address with all of your apparel, accessory, home and gift mailers. More and more of these active professionals (80% are women) are saving time shopping from the convenience of their homes. In addition to shopping from home, many of these nurses have attended seminars in their field and are interested in enhancing their skills.

Over 80% are homeowners and over 65% have children. The average age is 40 and the average income is \$50,000.

Minimum order: 5,000

\*Prices subject to change without notice  
 \*\*Prepayment for first-time users

\*\*NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

### List Selections

2,314,000	Registered Nurse
769,540	Licensed Practical Nurse
238,740	Nurse Assistant
50,680	Nurse Practioner
14,110	Geriatric Care
24,850	Emergency Care
21,975	Nurse Anestetist
22,410	Public Health
31,945	OB/GYN

Others: Please Inquire

### List Usage

Names Thru: 12/31/09  
 Next Update: 04/15/10

### Pricing & Selections

Base	\$85.00/M
Gender	\$7.00/M
Specialty	\$10.00/M
Income	\$7.00/M
State, SCF, Zip	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
Disk	\$50.00/F
PS Labels	\$8.00/M
Running Charges	\$10.00/M
Key Coding	\$3.00/M

### Contact

FOR COUNTS AND ORDERS:

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