

DNA Medibase-Physicians at Home Address

Description

This unique compilation of physicians, selectable by specialty, reaches them at their home address. Studies show that doctors are too busy at their practice to retain marketer's messages. This file is ideal for pharmaceuticals, office products, computers and other business offers.

List Selections

435,680 Physicians at Home Address

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Pricing & Selections

Base	\$80.00/M
Specialty	\$11.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Key Coding	\$3.00/M

Contact

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**Prices subject to change without notice
**Prepayment for first-time users