

Magazine Sweepstakes Network

Description

File consists of entrants for various on-going sweepstake campaigns sponsored by nationally known consumer products and magazines. Each contestant has filled out and sent his entry back along with proof of purchase at his own expense. All names have been enhanced to insure deliverability.

Source: Sweepstakes database using direct mail and space advertisers and sweepstakes promotions.

List Selections

438,291	12 Month Buyers
50,525	Hotline
281,260	Records With Phones

Names Thru: 09/30/07
Next Update: 01/15/08

List Usage

Lincoln Mutual Insurance
North Shore Animal League
Trendwest

Pricing & Selections

Base	\$100.00/M
Telemarketing Base	\$150.00/M
Recency	\$12.00/M
Bank Card Holder	\$12.00/M
Age	\$7.00/M
Gender	\$7.00/M
State, SCF, Zip	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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**Prices subject to change without notice
**Prepayment for first-time users