

London Collectibles

Description

Collectible mail order/space buyers of solid wood decoys and bone china thimbles from the British Thimble Society, the Royal Family Porcelain Pieces and more. The various items were purchased at an average price of \$60.00. These sentimental buyers take great pride in their home environments.

Source: 50% Direct Mail/50% Space Ads

100% at Home Address

Minimum order: 7,500

List Selections

165,021 12 Month Buyers

48,894 6 Mos Buyers

23,027 3 Mos Buyers

Names Thru: 02/27/08
Next Update: 06/01/08

List Usage

Acorn Direct
Ashton Drake
Colorful Images
Eximious
MBI
Music Stand
Signals

Pricing & Selections

| | |
|---------------------|-----------|
| Base | \$75.00/M |
| Amount of Purchase: | |
| \$50+ | \$12.00/M |
| \$100+ | \$15.00/M |
| Recency | \$12.00/M |
| Age, Gender, Income | \$7.00/M |
| State, SCF, Zip | \$7.00/M |
| Cartridge | \$35.00/F |
| Email | \$75.00/F |
| CD Rom | \$50.00/F |
| Running Charges | \$10.00/M |
| Key Coding | \$3.00/M |

Contact

FOR COUNTS AND ORDERS:

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**Prices subject to change without notice
**Prepayment for first-time users

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Database Network Associates

The Essential Component of a Successful Direct Marketing Program

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