

## Internet Buyers Network

### Description

Test this list of internet shoppers who have purchased merchandise over the internet. This list is updated quarterly providing the most accurate and current buyer information. These internet buyers have identified themselves through on-line surveys and direct mail surveys and are available for direct mail and email campaigns.

Some product selections include:

women's/men's merchandise, children's merchandise, housewares, linens, home furnishings, gifts, food, collectibles, gardening, crafts, electronics, sports equipment, books, music, business supplies, automotive supplies, prescriptive medicine, supplements.

**\*\*NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED**

### List Selections

4,910,625	Internet buyers at home address
939,064	Internet buyers with Opt-In email addresses

**Names Thru: 12/31/06  
Next Update: 03/31/07**

### List Usage

Amazon.com  
AT&T Wireless  
Blue Dolphin  
Advanced Digital Internet  
Museum Company.com  
International Home Shopping  
National Geographic Society  
Reflect.com

### Pricing & Selections

Base	\$100.00/M
Opt-In Email Address	\$250.00/M
Homeowner	\$7.00/M
Premium Credit Card Holder	\$15.00/M
Product Selection	\$7.00/M
Recency	\$12.00/M
Age, Gender, Income	\$7.00/M
State, SCF, Zip	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

### Contact

FOR COUNTS AND ORDERS:

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**\*\*Prices subject to change without notice  
\*\*Prepayment for first-time users**