

Home Owners Network

Description

Sourced from private and public deed/real estate data, survey responders these homeowners are the perfect prospects for all types of direct mail offers.

**Updated Weekly
Datacard Updated 03/01/07**

List Selections

48,674,081	Home Owners
22,675,258	Home Value \$125K+
7,521,380	Home Value \$250K+
1,109,611	Sales Price \$500,000+
402,345	Sale Price \$1,000,000
1,624,098	New Home within the last 12 months
628,207	New Home within the last 6 months

many selections available...please inquire for counts and pricing

Pricing & Selections

Base	\$65.00/M
Financing Type	\$15.00/M
Interest Rate	\$15.00/M
Loan Amount	\$15.00/M
Sales Price	\$15.00/M
Home Value	\$15.00/M
Dwelling Unit Type	\$7.00/M
Loan Type	\$7.00/M
Recency	\$12.00/M
Age, Gender, Income	\$7.00/M
State, SCF, Zip	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

List Usage

Atlantic Healthcare
Anthem
Blue Cross Blue Shield
Electric Mobility

Contact

FOR COUNTS AND ORDERS:

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*Prices subject to change without notice

**Prepayment for first-time users