

Holistic and Alternative Healing Product Buyers

Description

Reach mail order buyers of holistic medicine, herbs, all natural supplements and alternative therapies. These buyers are interested in information relating to alternative healing and therapy and are responsive to newsletters, alternative . exercise offers, unconventional medical practices, as well as religious and seminar offers.

List Selections

1,945,815	Total Buyers
136,822	Quartly Buyers
255,769	100% Opt-In Nutritional Supplement Buyers
101,310	100% Opt-In Herbal Remedy Buyers

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Agora Publishing
Amazon Herb
American Institute of Hypnotherapy
American Pacific University
Arthritis Foundation
Gero Vita
Quest Diagnostics
Thermacare

Pricing & Selections

Base	\$115.00/M
Opt-In Email Addresses	\$250.00/M
Recency	\$12.00/M
Age, Gender, Income	\$7.00/M
Bank Card Holders	\$7.00/M
Presence of Child/Age	\$12.00/M
State, SCF, Zip	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
PS Labels	\$8.00/M
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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**Prices subject to change without notice
**Prepayment for first-time users

**NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED



Database Network Associates

The Essential Component of a Successful Direct Marketing Program
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