

Hispanic Working Mothers

Description

Reach Hispanic working mothers at their home address. These women are busy with work and home responsibilities. They are very receptive to catalogs, credit cards, fundraising offers and various offers.

List Selections

| | |
|---------|--|
| 388,438 | Hispanic Working Mothers |
| 172,686 | Hispanic Working Mothers with Income \$50,000+ |
| 264,971 | Hispanic Working Mothers who are Mail Order Buyers |
| 111,202 | Hispanic Working Mothers who own a PC |

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Stores Online

Pricing & Selections

| | |
|-------------------|-----------|
| Base Price | \$80.00/M |
| Mail Order Buyers | \$7.00/M |
| Own a PC | \$7.00/M |
| Children Ages | \$12.00/M |
| State, SCF, Zip | \$7.00/M |
| Income | \$7.00/M |
| Age | \$7.00/M |
| Bank Card Holders | \$12.00/M |
| Key Coding | \$3.00/M |
| Cartridge | \$35.00/F |
| Email | \$75.00/F |
| CD Rom | \$50.00/F |
| Running Charges | \$10.00/M |

Contact

FOR COUNTS AND ORDERS:

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**Prices subject to change without notice
**Prepayment for first-time users

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