

Hispanic Wealthy Elite Network

Description

These Hispanic households are the embodiment of the American Dream. With high levels of disposable income, these Hispanic consumers are the creme de la creme of this booming demographic segment.

List Quantities

331,417	Hispanics with Income \$150K+
76,091	Hispanics \$1MM Homeowners
335,211	Hispanics Net Worth \$2MM+
651,938	Gold Card Holders

Names Thru: 12/31/06
Next Update: 04/15/07

List Usage

Pricing & Selections

Base	\$80.00/M
Recency	\$12.00/M
Marital Status	\$7.00/M
Age, Gender	\$7.00/M
Mail Order Buyers	\$7.00/M
State, SCF, Zip	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD	\$50.00/M
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

Gene Carbine x. 237
gcarbine@databasenet.com

Gwen Scanel x. 233
gscanel@databasenet.com

tel (973) 831-4222
fax (973) 831-1933

**Prices subject to change without notice
**Prepayment for first-time users

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**NO CANCELLATIONS AFTER EMAIL
BROADCAST WILL BE ACCEPTED