

Hispanic Connection Network

Description

These households have been identified as Hispanic based on demographic, lifestyle, homeowner, financial and public record information.

List Selections

9,226,377	Hispanic Households
1,207,962	Spanish Speaking
2,281,319	Hispanics w/Income \$50K+
5,423,819	Hispanic Homeowners
3,537,669	Hispanics age 40+
1,843,604	Hispanics with Presence of Child/Children
2,477,806	Hispanic Mail Order Buyers

Names Thru: 03/10/06
Next Update: 07/10/06

List Usage

Blue Cross Blue Shield

Pricing & Selections

Base	\$65.00/M
Recency	\$12.00/M
Homeowner	\$7.00/M
Marital Status	\$7.00/M
30 Day New Mover	\$40.00/M
Length of Residence	\$7.00/M
Age, Gender, Income	\$7.00/M
Mail Order Buyers	\$7.00/M
Bank Card Holders	\$7.00/M
Presence of Child/Age	\$12.00/M
State, SCF, Zip	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

Gene Carbine x.237
gcarbine@databasenet.com

Gwen Scanel x.233
gscanel@databasenet.com

tel (973) 831-4222
fax (973) 831-1933

**Prices subject to change without notice
**Prepayment for first-time users

*Prices subject to change without notice
**Prepayment for first-time users