

Hispanic Households with Children

Description

These Hispanic households have been identified as having children based on demographic, lifestyle, homeowner, financial and public record information.

List Quantities

2,153,670	Hispanic with Presence of Child/Children
9,961,814	All Hispanic Households
1,384,747	Spanish Speaking
6,088,651	Hispanic Homeowners
2,506,482	Hispanic Mail Order Buyers
507,642	Hispanics who Own a Personal Computer

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Pricing & Selections

Base	\$70.00/M
Recency	\$12.00/M
Child Age	\$7.00/M
Homeowner	\$7.00/M
Marital Status	\$7.00/M
30 Day New Mover	\$40.00/M
Length of Residence	\$7.00M
Age, Gender, Income	\$7.00/M
Mail Order Buyers	\$7.00/M
Bank Card Holders	\$7.00/M
State, SCF, Zip	\$7.00/M
Cartridge	\$35.00/F
Email	\$75.00/F
CD	\$50.00/M
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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**Prices subject to change without notice
**Prepayment for first-time users

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**NO CANCELLATIONS AFTER EMAIL
BROADCAST WILL BE ACCEPTED