

Fashion Apparel Mail Order Buyers Network

Description

These buyers have purchased apparel and shoes through direct mail. Great for any apparel offering or general merchandise catalog.

List Selections

2,811,438	Total File
828,992	12 Mos Apparel Buyers
114,683	3 Month Apparel Buyers
202,862	Opt-In Email Addresses/ Fashion Buyers

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Pricing & Selections

Base	\$80.00/M
Opt-In Email	\$250.00/M
Apparel Buyer	\$7.00/M
Shoe Buyer	\$7.00/M
12 Month Recency	\$6.00/M
Homeowner	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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**Prices subject to change without notice
**Prepayment for first-time users

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**NO CANCELLATIONS AFTER EMAIL
BROADCAST WILL BE ACCEPTED