

## Executives at Home Address

### Description

Have your mail delivered to professional individuals working from their home. These business professionals work on-line from their homes and travel 3+ times per week. Each individual has one or more major credit cards. All records are at home address. Personal computer type is selectable as well as income, dwelling type, investors, type of credit card, age, gender and presence of children by age.

Minimum order 5,000

100% at Home Address

\*Prices subject to change without notice  
 \*\*Prepayment for first-time users

### List Selections

189,771 Business Executives at Home Address

72,000 Email Count

Names Thru: 09/30/07  
 Next Update: 01/15/08

### List Usage

Ameritrade  
 Barrons  
 Digital Consulting Inc.  
 Dow Jones  
 EarthquakeMedia.com  
 Estamp.com  
 eTrade  
 Harvard Business Review  
 Mynetsales.com  
 NEC Systems, Inc.  
 SiteMerlin  
 Wall Street Journal

### Pricing & Selections

Postal Base	\$85.00/M
Email Base	\$200.00/M
Bank Card Holders	\$12.00/M
Age, Gender, Income	\$7.00/M
Job Title	\$10.00/M
Industry	\$10.00/M
Phones	\$40.00/M
State, SCF, Zip	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

### Contact

FOR COUNTS AND ORDERS:

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