

Ethnic Database

Description

Sourced through self reported surveys as well as public records, census, and mail order buyer records. Minimum order 5,000.

For over 21 years, DNA has been providing precision-selected consumer leads to marketers everywhere.

Specialists in healthcare databases, we deliver targeted consumer lists based on pivotal selects such as ailments, wellness, lifestyle and demographic identifiers. With access to limitless sources and related services, our seasoned consultants thrive in interactive one-to-one relationships with you, and offer an experiential edge to your most intricate direct marketing challenges.

*Prices subject to change without notice

**Prepayment for first-time users

**NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

List Selections

162,091	Arabian
96,409	Armenian
2,765,318	Asian
3,876,839	Eastern European
227,640	East Indian
38,021,697	English
3,406,984	French
7,663,405	German
7,847,336	Hispanic
8,267,913	Irish
4,011,389	Italian
430,422	Japanese
70,209	Pakistani
773,465	Polish
2,425,040	Scandinavian
8,631,811	Scottish
7,219,614	Swedish
234,891	Russian

Ethnically Coded Households by Surname

Pricing & Selections

Base	\$85.00/M
Recency	\$12.00/M
Bank Card Holders	\$15.00/M
Language Spoken	\$40.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

List Usage

Mirian Helpers - Test

Names Thru: 12/15/09

Next Update: 04/15/10

Contact

FOR COUNTS AND ORDERS:

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