

Emerging Affluent

Description

Middle to upper class who use gold and platinum credit cards for entertainment and travel. These consumers travel domestically and internationally, enjoying the finer things in life. Most of these consumers are frequent flyers and many dine out more than three nights per week whether socially or for business dining.

Minimum order 5,000

*Prices subject to change without notice

**Prepayment for first-time users

List Selections

8,761,409	Total File
1,544,307	12 Month File
516,893	Quarterly Hotline

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Saab
The Turf Club

Pricing & Selections

Base	\$85.00/M
Recency	\$12.00/M
Homeowner	\$7.00/M
Net Worth	\$15.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
PS Labels	\$8.00/M
Mail Order Buyers	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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