

Direct Mail Sweepstakes Network

Description

This list is sourced through individuals who have responded to a sweepstakes offers via mail or telemarketing. All records are telephone verified and sourced through direct mail or telemarketing surveys.

Minimum order 5,000

*Prices subject to change without notice

**Prepayment for first-time users

List Selections

4,512,785	Sweepstakes Entrants
118,655	Sweeps Entrants w/Income \$50,000+

Names Thru: 11/01/07
Next Update: 01/20/08

Pricing & Selections

Base	\$75.00/M
Casino Players	\$12.00/M
Bank Card Holder	\$15.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

List Usage

Electric Mobility
JCPenney Catalog
UICI Marketing
Video Readers Club of America

Contact

FOR COUNTS AND ORDERS:

Gene Carbine x.237
gcarbine@databasetwork.com

Tel (973) 831-4222

Fax (973) 831-1933