

Diabetes Responders Network

Description

Reach individuals who have responded to an online or mail order survey indicating that they have diabetes and/or use insulin for their illness.

Over 65% are married

29% are Retired

Average Age: 65

*Prices subject to change without notice

**Prepayment for first-time users

List Selections

923,175	Diabetic Responders
266,342	12 Month Diabetic Responders
107,690	6 Month Diabetic Responders

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

Diabetes Research Wellness
Gero Vita
Joslin Diabetes
Mayo Clinic
National Diabetes Fund
Time Warner/Southern Progress
US Pharmaceutical Group

Pricing & Selections

Base Starting at	\$175.00/M
Insulin Users Starting at	\$175.00/M
Opt-In Email Addresses	\$450.00/M
Tranmission Fee	\$175.00/M
Recency	\$12.00/M
Gender/Age/Income	\$7.00/M
State, SCF, Zip	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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