

Database Network Consumer Masterfile

Description

Sell directly to the consumer using our residential masterfile. This information covers more than 95% of all U.S. households. In addition, lifestyle, purchasing behavior and demographic information is available on nearly 19 million consumers. Sourced from private and public record information and direct mail surveys, this masterfile offers prospects for all types of direct mail offers.

Minimum order 3,000

Guaranteed 97% deliverability

*Prices subject to change without notice

**Prepayment for first-time users

***NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

List Selections

100 Million	Households in the U.S.
42,350,000	Mail Order Buyers
22,600,000	Presence of Children
38,590,000	Income \$50,000+
45,625,000	Premium Credit Card Users

Names Thru: 12/31/09
Next Update: 04/15/10

Pricing & Selections

Base	\$65.00/M
Net Worth	\$30.00/M
Religion	\$15.00/M
Premium Credit Card	\$15.00/M
Mail Order Buyers	\$7.00/M
Occupation	\$7.00/M
Presence/Age of Child	\$7.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age & Gender	\$7.00/M
Income	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

List Usage

Trigon/Blue Cross Blue Shield
The English Conservatory Co.
Yodawobe, Inc.
Edward Jones Investments

Contact

FOR COUNTS AND ORDERS:

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