

Consumer New Mover Network

Description

Moving can be a thrilling yet very exhausting experience. It requires purchasing things such as furniture, insurance and telecommunications. This makes new movers especially responsive to direct mail.

Minimum order 5,000

100% at Home Address

40% Est. Phone Coverage

*Prices subject to change without notice

**Prepayment for first-time users

List Selections

506,250	30 Day Hotline
1,638,520	60 Day Hotline
2,704,300	90 Day Hotline
5,846,500	6 Month Hotline

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

American Red Cross
Brann Blau
Fiscal Credit Union

Pricing & Selections

Base	\$90.00/M
Recency	\$12.00/M
Phones	\$40.00/M
State, SCF, Zip	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
PS Labels	\$8.00/M
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

FOR COUNTS AND ORDERS:

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