

College Alumni Association Donors

Description

These contributors have a history of giving back to their college of their choice in many ways.

These active contributors give a strong response and will result in a higher average donation.

Minimum order 5,000

Average contribution: \$200.00

Source: 100% Direct Mail

**Prices subject to change without notice

**Prepayment for first-time users

List Selections

316,235	Total File (24 Mos)
217,240	12 Month Donors
73,914	Quarterly Donors

Names Thru: 12/31/09
Next Update: 04/15/10

List Usage

American Indian College Fund
Dallas Theological Seminary
Dow Jones
Field Museum
Habitat for Humanity
Heifer Project International
Levenger
Museum of Science
NCAA
New Yorker Magazine
New York Times
Public TV Cooperative
Women's Health Watch

Pricing & Selections

Base	\$90.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M
\$50+ Donors	\$6.00/M
\$100+ Donors	\$12.00/M
\$250+ Donors	\$22.00/M

Contact

FOR COUNTS AND ORDERS:

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