

Black-Tie Donor Base

This file is derived from direct mail responders for high ticket dinners and banquets Across a wide spectrum of charities and political causes. These high value donors Represent an elite segment of society that have high levels of discretionary income to donate to worthy causes and political candidates.

84,000	\$1,000+ Donors	\$85.00/M
18,000	3 Month \$1,000 Donors	\$85.00/M

Source: Direct Response
Gender: 75% Males
Income: \$185,000
Avg. Donation: \$1,000+

Minimum Order: 5,000

Selections:

Recency	\$8.00/M
Donation size:	\$8.00/M
Income:	\$8.00/M
Gender:	\$8.00/M
State, SCF, Zip	\$8.00/M
Running Charges	\$10.00/M
Cancellation Fee	\$100.00/F

DATABASE NETWORK ASSOCIATES

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