

BCS Computer Software Buyers

Description

Business Computer Systems markets computer software for mini and micro computers which are utilized by small and medium sized businesses. The programs range in cost from \$220.00 to \$995.00. Buyers made an average purchase of \$400.00. Many re-order new programs.

Minimum order 5,000

100% at Business Address

Source: 100% direct mail

**Prices subject to change without notice

**Prepayment for first-time users

List Selections

176,437 12 Month Buyers

53,177 Quarterly Buyers

Names thru: 11/30/05
Next Update: 03/15/06

Pricing & Selections

Base	\$80.00/M
Contact Name	\$15.00/M
Employee Size	\$7.00/M
Title	\$12.00/M
One per Company	\$10.00/M
Telephone Numbers	\$40.00/M
Recency	\$15.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Key Coding	\$3.00/M

List Usage

Global
Mccann Relationship Marketing
Microwarehouse
PC Connection

Contact

FOR COUNTS & ORDERS:

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