

America's Wine Enthusiasts

Description

America's Wine Enthusiasts represent an affluent group who appreciate the finer things in life. These wine aficionados are proven responders to wine offers and make a great audience for luxury offers.

Names Thru: 12/31/09
Next Update: 04/15/109

**Prices subject to change without notice
**Prepayment for first-time users

**NO CANCELLATIONS AFTER EMAIL
BROADCAST WILL BE ACCEPTED

List Selections

| | |
|-----------|---|
| 3,945,810 | Wine Enthusiasts |
| 900,615 | With an income of \$75,000+ |
| 497,650 | With an income of \$75,000+, mail order buyers |
| 294,590 | With an income of \$75,000+, interested in gourmet cooking |
| 528,825 | With an income of \$100,000+ |
| 317,680 | With an income of \$100,000+, mail order buyers |
| 217,110 | With an income of \$100,00+, interested in gourmet cooking |
| 183,050 | Opt-In email addresses with wine interest |

Pricing & Selections

| | |
|---------------------|-----------|
| Base Price | \$85.00/M |
| Recency | \$12.00/M |
| State, SCF, Zip | \$7.00/M |
| Age, Gender, Income | \$7.00/M |
| Email | \$75.00/F |
| Key Coding | \$3.00/M |
| Running Charges | \$10.00/M |

List Usage

1-800wineshop
Chateau Chantal
Equinox Direct
Green Lane Wines & Liquor
Heritage Wines
Morell
Ontario Tourism
Oregon Food Bank
Planned Parenthood
Price Self Storage
Sei Investments
Wine Underground

Contact

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