

America's Teen Network

Description

This database identifies households with teens between the ages of 13-18 who are responsive to a wide range of products and services. Target teens for compact disc or music offers, book and magazine, electronics, computer software, apparel, accessories, catalogs and on-line services.

**Prices subject to change without notice
**Prepayment for first-time users

**NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

List Selections

11,837,617	Households w/teens age 11-17
5,896,210	Households w/girls age 11-17
6,381,427	Households w/boys age 11-17
807,974	Internet buying Households w/teens age 11-17
1,197,432	Mail order buying Households w/teens age 11-17
425,610	Email Addresses

Names Thru: 12/15/09
Next Update: 04/15/10

Pricing & Selections

Base	\$70.00/M
Email Addresses	\$250.00/M
Recency	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Credit Card Holder	\$10.00/M
Homeowner	\$7.00/M
Mail Order Buyers	\$7.00/M
Interent Buyers	\$10.00/M
PC Owners	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M

List Usage

Alloy
Columbia House
Entertainment Weekly
Fleet Bank Card
GTE Wireless
Microsoft
Proctor and Gamble
Publicis Dialog
Venus Edge

Contact

FOR COUNTS AND ORDERS:

Fred Litzky x.228
flitzky@datbasenetwork.com

tel (973) 831-4223
fax (973) 831-1933