

America's Home Enthusiasts

Description

These responders have indicated through their recent mail order purchases a desire to keep their home in top condition. All confirmed home owners, they have made significant home related purchases. Ideal file for telecom, home improvement and finance offers.

**Prices subject to change without notice
 **Prepayment for first-time users
 **NO CANCELLATIONS AFTER EMAIL BROADCAST WILL BE ACCEPTED

List Selections

1,523,412	12 Mos Home Interest
69,450	1 Mo Home Decorating MOB
71,625	1 Month Do-it Yourself Mail Order Buyers
64,250	Opt-In Email Addresses With Home Interest

Names Thru: 01/31/07
 Next Update: 05/15/07

List Usage

Expo
 Scotts Fertilizer

Pricing & Selections

Base	\$80.00/M
Opt-In Email Addresses	\$250.00/M
Mail Order Buyer	\$7.00/M
Recency	\$12.00/M
Presence of Children	\$12.00/M
State, SCF, Zip	\$7.00/M
Age, Income, Gender	\$7.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F
Running Charges	\$10.00/M
Key Coding	\$3.00/M

Contact

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