

## Ailing Consumers Network

### Ailment Selections

4,978,900	Allergies
283,500	Angina/Heart Disease
2,925,000	Arthritis
594,200	Hearing/Visual Impairment
1,384,000	Diabetes
116,000	Eczema/Psoriasis
69,460	Emphysema
38,800	Epilepsy
794,750	Frequent Heartburn/GERD
2,635,990	High Blood Pressure
1,924,600	High Cholesterol
123,800	Lactose Intolerance
1,281,000	Migraines
177,900	Osteoporosis
18,300	Parkinson's Disease
216,900	Sleep Disorder
801,600	Ulcer

... Inquire about other Ailments

### Description

Reach individuals who have responded to mail order surveys indicating that they are suffering from an ailment or treatable illness. This survey offers questions in which individuals may identify the ailment(s) from which they suffer. Included are some selectable ailments. Additional ailments are available upon request.

Names Thru: 12/31/09  
Next Update: 04/15/10

### List Usage

American Diabetes Association  
Electric Mobility  
Consumer Health Sciences  
Craftmatic  
Diabetics Supply of USA Inc.  
ExpressMed (Email Blast)  
Irobot Corporation  
Merkle Computer Systems  
Novartis  
Pharmaceutical Direct Inc.  
Roche Biomedical Labs  
Select Comfort

### Medication Selections

146,850	Celebrex Users
195,410	Claritin Users
224,900	Flonase Users
51,000	Glucophage Users
68,400	Lipitor Users
72,900	Insulin Users
43,950	Paxil Users
75,000	Nasonex Users
60,000	Zolofit Users

... Inquire about other Medications

### Pricing & Selections

Ailment Base	\$165.00/M
Prescription Drug User	\$250.00/M
3 Month Recency	\$18.00/M
6 Month Recency	\$12.00/M
12 Month Recency	\$6.00/M
Income/Age/Gender	\$7.00/M
State, SCF, Zip	\$7.00/M
Key Coding	\$3.00/M
Mag Tape/Cartridge	\$35.00/F
Email	\$75.00/F
CD Rom	\$50.00/F

### Contact

FOR COUNTS AND ORDERS:

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\*\*Prices subject to change without notice  
\*\*Prepayment for first-time users